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MIDJ



Apelle TREE

design Beatriz Sempere, 2013

Apelle TREE coat rack in lacquered metal.

The base is in lacquered metal is the same color as the column for white and black versions. The pink gold version has the base upholstered in hide, matching with the support in hide.

Colors and Materials

Structure

White steel

Black steel

Sand steel

Brown steel

Grafite metal

Fango steel

Bronze metal

Pastel yellow steel

Ocher steel

Red steel

Sage green metal

Light blue metal

Ocean blue steel

Light grey steel

Facepowder pink metal

Papaya orange steel

Golden yellow metal

Ash grey metal

Bulgaro red metal

Cherry red metal

Pine green steel

Dark green metal

Golden bronze

Matt golden bronze



Golden champagne



Pink Gold



Noir nickel



Matt black nickel

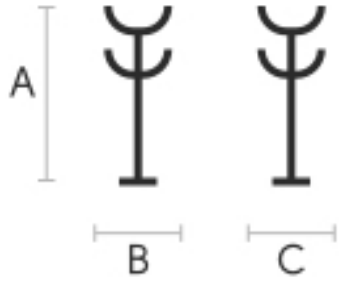
Coating

TK Hide
13 Colors



Tuscan hide
6 Colors

Dimensions



	cm	inch
A	176	69.3
B	35	13.8
C	36	14.2

Volumetric Details

Weight 9 Kg
Volume 0.06 mc
Package 2

Downloads

Apelle catalog (pdf) - https://www.midj.com/images/uploads/resources/apelle-catalogo-2017.pdf
.3ds Apelle Tree (zip) - https://www.midj.com/images/uploads/resources/3ds-midj-apelle-tree.zip
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.obj Apelle Tree (zip) - https://www.midj.com/images/uploads/resources/3d-midj-apelle-tree-obj.zip

Materials Certifications

Dark green metal

The technologies used in the previous phase of powder coating play a fundamental role in the final result of the processing. They are in fact essential to increase adherence paint on the metal surface and then guarantee its duration over time. The metal frames, following a total cleaning of the surface, pass through chemical conversion processes, creating a compact base that allows for better adhesion of the subsequent treatment. In the last phase the object subjected to the powder coating process is placed in a polymerization oven, going to form an adherent and extremely tight layer durable. This particular paint job is ideal for outdoor use.

To clean the surface, use a damp microfiber cloth with neutral soap or specific metal cleaning products. Avoid hitting or rubbing the surface with sharp objects. Do not use scourers or other abrasive materials, since they would inevitably scratch the surface. Do not leave rusty iron objects on the surface for too long.

These surface treatments are not suitable for outdoor use, but they guarantee excellent resistance to frequent use, dirt and dust.

Materials Certifications

Matt golden bronze

Galvanic treatments consist in applying a thin layer of a metal or other alloy, in order that properties of the surface are modified, both from a technical and an aesthetic point of view. Through this procedure it is possible to improve specific product features, such as endurance to corrosion.

CLEANING AND MAINTENANCE
To clean the surface, use a damp microfiber cloth with neutral soap or specific metal cleaning products. Avoid hitting or rubbing the surface with sharp objects.

GENERAL TIPS
Do not use scourers or other abrasive materials, since they would inevitably scratch the surface. Do not leave rusty iron objects on the surface for too long. These surface treatments are not recommended for outdoor, naval or seaside use.

Materials Certifications

Matt black nickel

Galvanic treatments consist in applying a thin layer of a metal or other alloy, in order that properties of the surface are modified, both from a technical and an aesthetic point of view. Through this procedure it is possible to improve specific product features, such as endurance to corrosion.

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Materials Certifications

TK Hide

FIRE RESISTANCE:
CLASSE 1IM
BS 5852 1-2

TK hide is used exclusively for the Guapa and P47 collections. Due to the particular processing of the hide net, the material requires a greater thickness. Color and properties are the same as traditional hide.

CLEANING AND MAINTENANCE
Dust the surface regularly, with a dry and soft cloth. In case of stains, use only a non-abrasive damp cloth, and gently rub the area by moving the cloth in a circular direction starting from the edges of the stain towards the center. We recommend to act promptly: a delay could compromise the cleaning result. Do not use products that contain solvents or alcohol since they can damage the surface. Dry immediately after treatment. For a good conservation of the product, avoid direct sunlight, that can alter it characteristics and color, as well as exposure to heat sources.
We recommend that you always test the cleaning method on a hidden part of the item to check the resistance of the color.
These tips are cleaning recommendations and do not guarantee complete stain removal.

Colour samples are to be considered approximate for each product. Slight color differences between a lot and the other are to be considered normal.

Materials Certifications

Tuscan hide

TYPE: NABUK TUSCAN HIDE
Nabuk Tuscan hide is obtained by working on the external part of the animal’s skin, the fiore part. The

surface is polished by using specific machinery, with the aim of obtaining a soft and velvety surface. Nabuk is a very fine hide, as only the best leathers are suitable for this type of processing, but at the same time it must
be carefully maintained. Small imperfections on the surface guarantee its originality and naturalness, and are not to be considered manufacturing defects. This material is not water repellent and fears humidity. To maintain the beauty of the original color, avoid putting the Nabuk Tuscan hide into contact with water or any other liquid. Absorption of liquid can lead to an alteration of the finish.

TYPE: FIORE TUSCAN HIDE

Fiore Tuscan hide is a high-quality natural material, and softness is its main feature. Hide is not afraid to show the signs of time, that contribute to make it a unique product. Possible imperfections such as scratches, scars or stains on its surface are a natural feature that guarantee its originality and quality. This material is not water repellent and fears humidity. To maintain the beauty of the original color, avoid putting the Fiore Tuscan hide into contact with water or any other liquid. Absorption of liquid can lead to an alteration of the finish.

CLEANING AND MAINTENANCE

Hide is a fine and durable material, but still needs special attention. Do not directly expose it to light or heat sources, in order to preserve its characteristics. Avoid damaging the surface with sharp objects. To clean it, use a soft brush such as those commonly used for clothing. Alternatively, it can also be used a soft and dry cloth. Do not use specific liquid products or conditioners to clean the hide.